**Model za prijavu biznis ideje za javni poziv za podršku ženskom preduzetništvu u 2021. godini**

**OPIS BIZNIS IDEJE**

|  |  |
| --- | --- |
| Naziv Biznis plana |  |
| Naziv podnosioca zahtjeva |  |
| Kontakt osoba |  |
| Adresa |  |
| Telefon/faks |  |
| e-mail |  |
| Web site |  |
| Žiro račun |  |

**O BIZNIS IDEJI**

Naziv Vaše biznis ideje

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Rezime biznis ideje (ukratko opisati ideju, šta se želi postići, za koje vrijeme i na koji način)

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Predstaviti Vaše radno iskustvo/analiza dosadašnjeg poslovanja (čime ste se bavili u prošlosti i koliko dugo)

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Kako vidite svoj biznis u narednih 10 godina (na kom nivou razvoja mislite da će biti)

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**ANALIZA TRŽIŠTA**

a. Gdje nabavljate odnosno gdje ćete nabavljati sirovine (ako se radi o proizvodnji)

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b. Gdje nabavljate odnosno gdje ćete nabavljati potrebne materijale za pružanje vaših usluga

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Koliki je obim godišnjih nabavki odnosno planirani obim godišnjih nabavki (u EUR) za navedene sirovine/materijale

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Navedite Vaše glavne kupce proizvoda/korisnike usluga

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Koliki očekujete obim godišnje prodaje (u EUR) nakon realizacije biznis ideje

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Ko su najveći konkurenti na lokalnom nivou (izbjegavati odgovore kojima se negira postojanje konkurencije), njihove prednosti i nedostatke i koga ne smatrate konkurentom i zašto

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**PROIZVOD/USLUGA**

a. Navesti sve Vaše postojeće odnosno planirane proizvode/usluge (opis proizvoda usluge i njegove karakteristike

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b. Koje su trenutne/planirane cijene Vaših proizvoda/usluga koje pružate

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Realizacijom moje biznis ideje (označiti odgovarajuću kolonu sa x ili dopuniti)

|  |  |
| --- | --- |
| Stvoriću novi proizvod/uslugu |  |
| Unaprijediću postojeći proizvod/postojeću uslugu |  |
| Neće nastati novi proizvod/usluga, ali će se uvećati obim poslovanja |  |
| Ništa se neće promijeniti u odnosu na sada |  |
| Ništa od navedenog (pojasniti ) |  |

**ZAPOSLENOST**

Koliko stalnih radnika i koje kvalifikacione strukture Vam je potrebno za realizaciju biznis ideje

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Da li ćete angažovati sezonske radnike (označiti odgovarajuću kolonu sa x)

|  |  |
| --- | --- |
| Da |  |
| Ne |  |
| Možda (ako bude posla) |  |

**LOKACIJA**

Da li za realizaciju biznis ideje imate lokaciju sa svom potrebnom infrastrukturom: struja, voda, put i dr. (označiti odgovarajuću kolonu sa x)

|  |  |
| --- | --- |
| Da, sopstveni prostor |  |
| Da, iznajmljeni prostor |  |
| Radim na pronalaženju lokacije |  |
| Nemam |  |

**EKONOMSKI DIO**

Koliki iznos sredstava Vam je potreban za realizaciju biznis ideje

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Navesti na šta ćete tačno utrošiti sredstva

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Koliki iznos podrške tražite od Opštine

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Da li ste ili ćete aplicirati sa istom idejom za podršku kod drugih državnih organa u toku trajanja ovog konkursa

|  |  |
| --- | --- |
| Da, jesam. Aplicirala sam kod |  |
| Ne, nisam, ali planiram kod |  |
| Ne, nisam i ne planiram (x) |  |

Da li Vam je taj iznos dovoljan i ako nije, da li ćete ostatak pokriti iz sopstvenog novca ili iz nekih drugih izvora (npr. kredit kod poslovne banke, mikro kreditne institucije i dr.)

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**Popunite tabelu za prihode**

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| --- | --- | --- | --- |
| Prihodi od prodaje | I godina | II godina | III godina |
| Proizvod/usluga 1 (navesti)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |  |
| Proizvod/usluga 2 (navesti)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |  |
| Proizvod/usluga 3 (navesti)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |  |
| Proizvod/usluga 4 (navesti)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |  |
| Proizvod/usluga 5 (navesti)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |  |  |

**Popunite tabelu za rashode**

|  |  |  |  |
| --- | --- | --- | --- |
| Navesti rashode :-Investicioni troškovi (Amortizacija, Investiciono održavanje, kamate; osiguranje i sl.)-Tekući troškovi (bruto zarade, materijal, struja, ostali materijalni i nematerijalni troškovi) | I godina | II godina | III godina |
|  |  |  |  |
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Plan implementacije aktivnosti (navesti aktivnosti koje će biti sprovedene po mjesecima)

|  |  |
| --- | --- |
| Aktivnost | Mjesec |
| 1 | 2 | 3 | 4 | 5 | 6 |
| 1 | 2 | 3 | 4 | 5 | 6 |
|  |  |  |  |  |  |  |
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Zaključak (navesti šta smatrate da Vam mogu biti glavni izazovi u realizaciji biznis ideje i kako ćete ih riješiti)

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**Podnosilac Biznis plana**

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